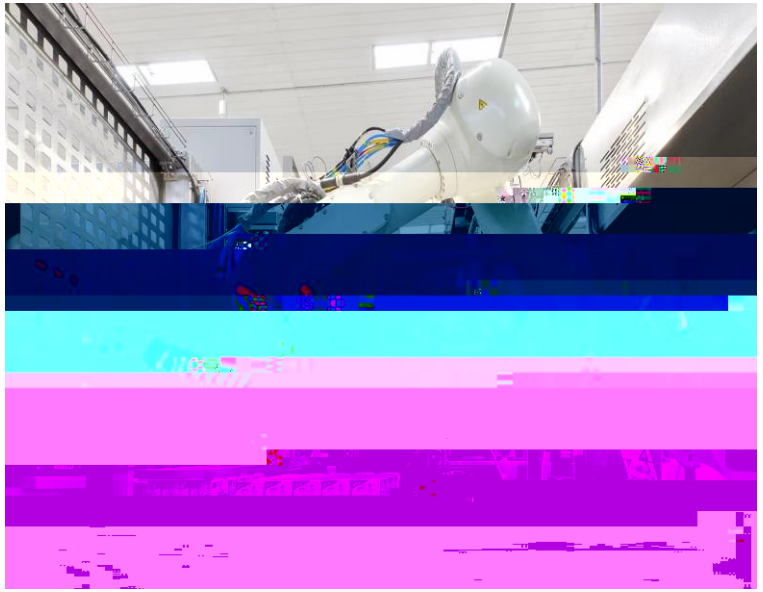

伊利®

品质，源于热爱

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2002 520

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	2022	2023		2023 Q1	2024 Q1	
	123,171	126,179	2.44%	33,441	32,577	-2.58%
	121,149	124,461	2.73%	33,115	32,220	-2.71%
1	39,275	40,726	3.69%	11,219	11,581	3.23%
	32.4%	32.7%	0.30 ppts	33.9%	35.9%	2.07 ppts
	18.6%	17.9%	-0.71 ppts	17.1%	18.4%	1.38 ppts
	4.3%	4.1%	-0.25 ppts	4.2%	4.5%	0.27 ppts
	10,860	11,873	9.33%	4,198	6,902	64.42%
	9,431	10,429	10.58%	3,615	5,923	63.84%
	7.7%	8.3%	0.61 ppts	10.8%	18.2%	7.37 ppts
(	1.48	1.64	10.81%	0.57	0.93	63.16%
	19.23%	20.20%	0.97 ppts	6.99%	10.52%	3.53 ppts

2022		2023			2023 Q1		2024 Q1		
84,926	70.1%	85,540	68.7%	0.7%	21,741	65.7%	20,261	62.9%	-6.8%
26,260	21.7%	27,598	22.2%	5.1%	7,443	22.5%	7,428	23.1%	-0.2%
9,567	7.9%	10,688	8.6%	11.7%	3,794	11.5%	4,333	13.4%	14.2%
395	0.3%	634	0.5%	60.7%	138	0.4%	198	0.6%	43.4%
121,149	100.0%	124,461	100.0%	2.7%	33,115	100.0%	32,220	100.0%	-2.7%

2023

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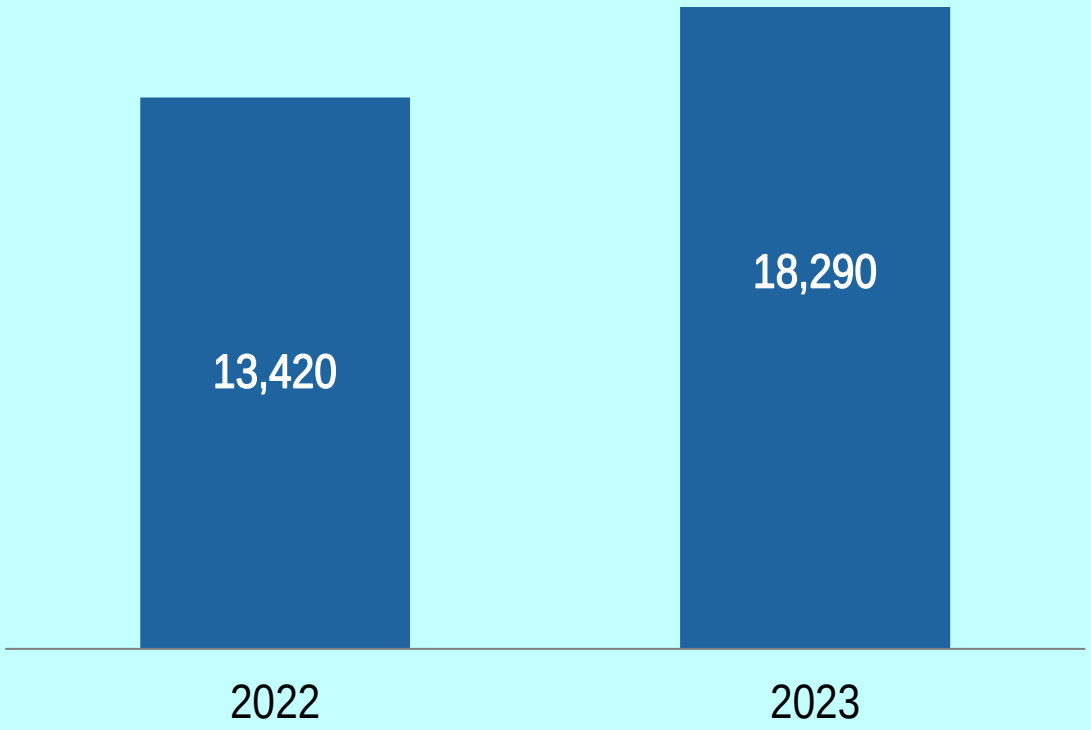
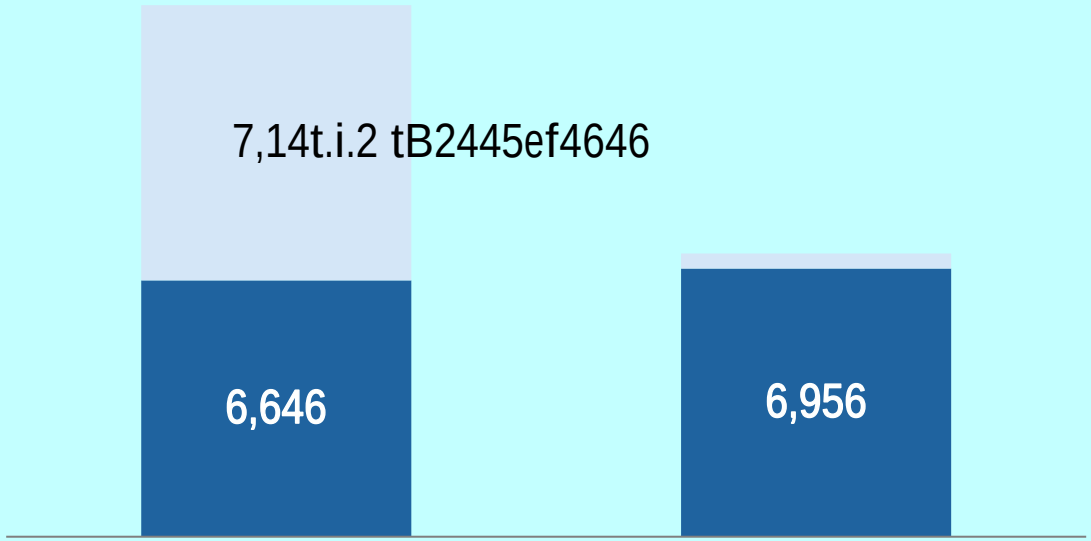

13,420
18,290
2022
2023


7,14t.i.2 tB2445ef4646
6,646
6,956

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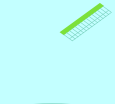

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2023

13.6%

2.5

2023 BrandZ

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2023 12

838 144 8

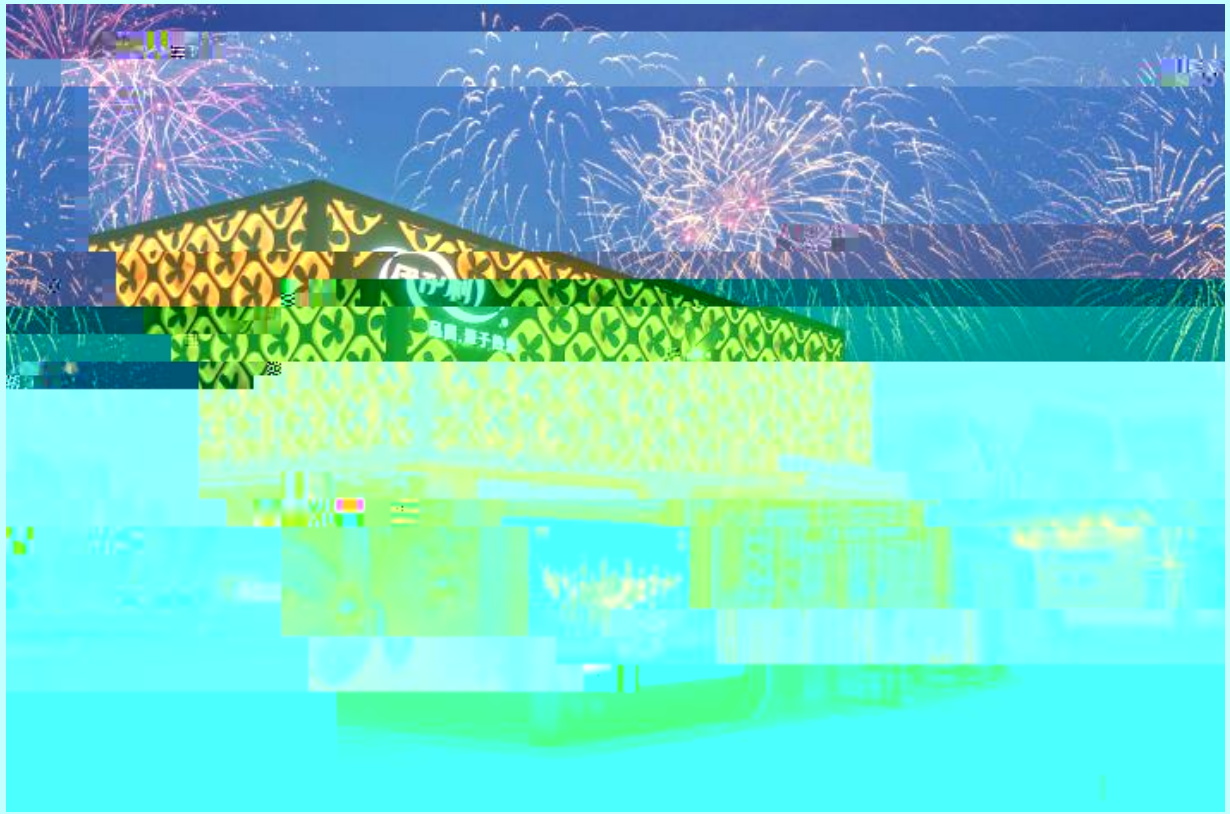
10.08%

Cremo Joyday 46%

2023 5 Westland Dairy Company Limited

2023

Best of The Best Thai FDA Quality Award

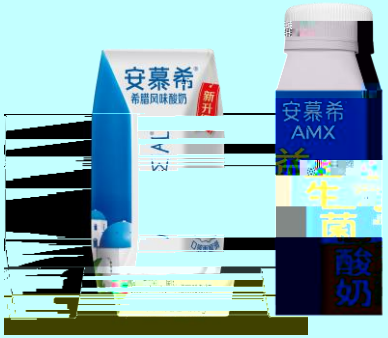


O2O

伊利
纯牛奶
臻浓牛奶
多39%
净含量:250mL

金典
GOLDEN
GATINE
呼伦贝尔
有机纯牛奶

安慕希®



65%

优酸乳

谷粒多®

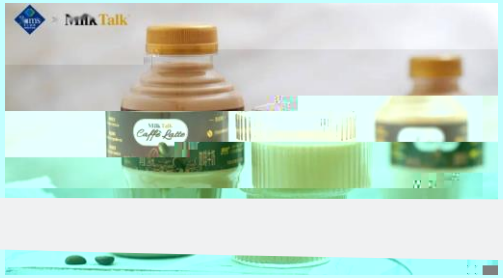
54.6%

1.5ppts

2024

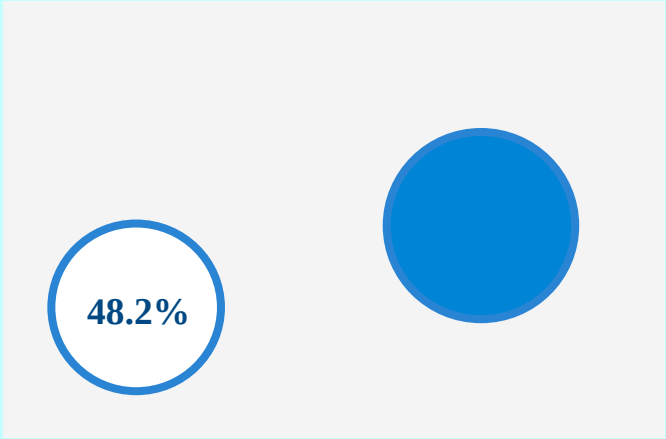
8

2
0.3%



2023 7

MilkTalk



QQ

40%

23.3%

toB

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2030 2023

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2023

2023

2023 ESG

LQRA

ESG 100 ESG

ESG ESG

2023 CSR

2023

2023

MSCI

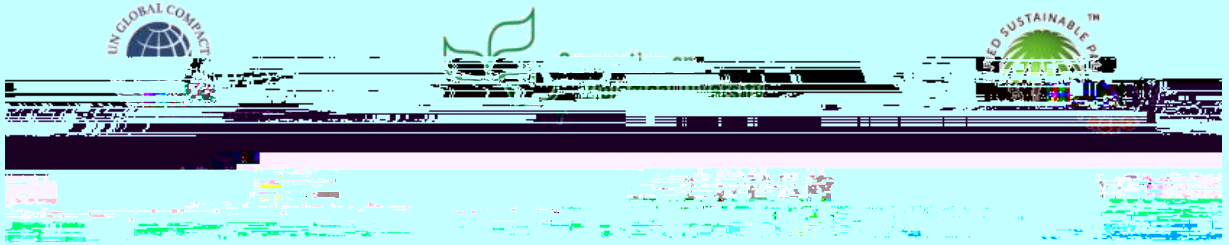
A

2023 年伊利 MSCI ESG 评级由 BBB 级升至 A 级。

CDP

森林	气候	水
B	B	B

伊利连续 4 年回复全球环境信息研究中心 CDP 问卷，在“气候变化”“森林”“水安全”三个领域均获得 B 级。



公司独立董事共

独立董事占董事会人数的

1/3

45.45%

2023 年

49,615 人

面向全体员工、供应商等外部合作

方开展反舞弊及商业道德培训

100%

2030 ，

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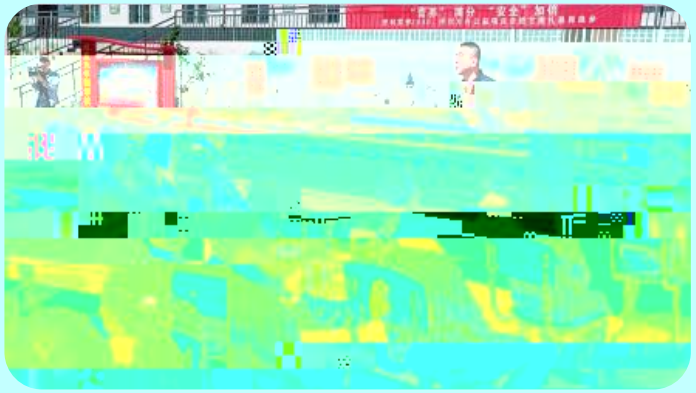

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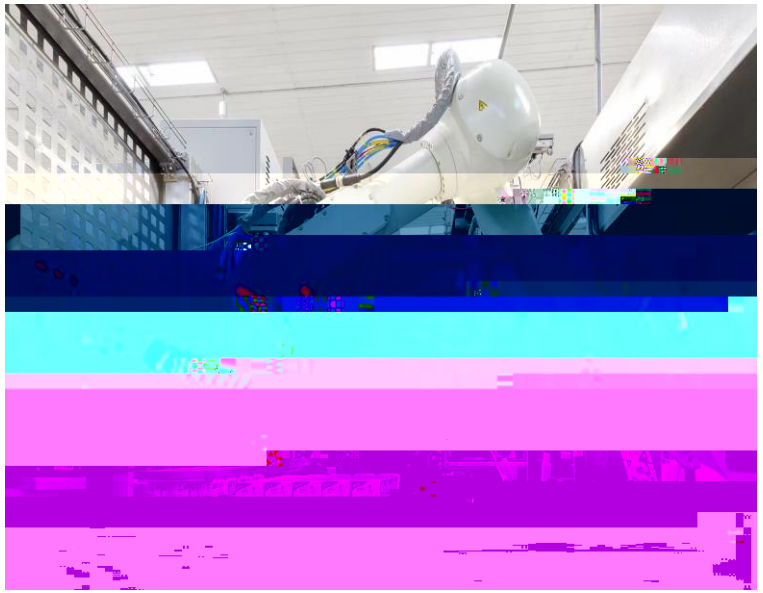

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